



2022 Community Health Needs Assessment (CHNA) Implementation Strategy

This Implementation Strategy report summarizes NCMC’s plans to address the prioritized needs from the 2022 CHNA. The hospital recognizes that the Implementation Strategies in this report are to be used as a guide and will serve as a framework in addressing the identified needs. As the hospital moves forward, many resources, ongoing commitments and partnerships will be necessary to effectively assist in creating healthier communities in the Magic Valley and surround areas.

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Priority 1 Better Coordination of Resources

Objective/Strategy	Improve patient's access to medical and alternative care
Tactics (How)	<ul style="list-style-type: none"> • Hire a social worker and/or an intern • Review and update resource documents • Strengthen partnership with current community organizations • Develop a partnership with other community resources (internal and external) • Create metrics to track
Programs/Resources to Commit	<ul style="list-style-type: none"> • Care coordination group • Other community organizations' resources • Intern's time
Impact of programs/ Resources on health need	<ul style="list-style-type: none"> • Increased collaboration and coordination amongst community organizations • Better outcome for patients
Accountable parties	<ul style="list-style-type: none"> • Care Coordination team, Community Relations Director, Business Development Director, CNO, Provider.
Partnerships/Collaborations	<ul style="list-style-type: none"> • Assisted Living facilities, Skilled Nursing facilities, Transportation companies, Pro-active Behavioral Health, South Central Public Health, local cities governments, EMR, Crisis Center.
Action Steps in FY2023	<ul style="list-style-type: none"> • Hire a social worker. Review and update resource documents • Engage city governments
Action Steps in FY2024	<ul style="list-style-type: none"> • Identify organizations whose mission align with priority • Engage organizations to develop a data/technology driven solution
Action Steps in FY2025	<ul style="list-style-type: none"> • Build and implement more data/technology driven solutions.

Priority 2 Women's Health

Objective/Strategy	Improve Women's Health
Tactics (How)	<ul style="list-style-type: none"> • Identify and prioritize gaps in Women's Health offering within North Canyon and greater Magic Valley. • Identify organizations that provide comprehensive or complementary services. • Develop social groups to discuss and gaps and potential solutions • Create an avenue for such organizations, social groups rep and NCMC to discuss and build solutions.
Programs/Resources to Commit	<ul style="list-style-type: none"> • NCMC staff
Impact of programs/ Resources on health need	<ul style="list-style-type: none"> • Increased awareness of available resources regarding Women's Health • Better access to programs and Women's Health organizations
Accountable parties	<ul style="list-style-type: none"> • Specialty Clinic Manager, Diagnostic Imaging Professional, General Surgeon
Partnerships/Collaborations	<ul style="list-style-type: none"> • Sage Women's Center • Family Health Services • South Central Public Health district • Women's Health Check • Saltzer Women's' Health program
Action Steps in FY2023	<ul style="list-style-type: none"> • Review Women's Health offering and programs in the community • Engage local and regional programs about issue
Action Steps in FY2024	<ul style="list-style-type: none"> • Create a plan to address gaps and begin implementation
Action Steps in FY2025	<ul style="list-style-type: none"> • Review plan and improve based on community feedback.

Priority 3 Diabetic Resources

Objective/Strategy	<ul style="list-style-type: none"> • Increase community awareness of Diabetic Education and Resources
Tactics (How)	<ul style="list-style-type: none"> • Marketing through the community: ages 45 – 80/Medicare • Marketing to ages 25 – 45 • Marketing to internal providers • Diabetes Educator in Jerome • Classes on Diabetes Management • Video on diabetic services at NCMC. • Referrals from clinics • Adding a Clinical Pharmacist to the North Canyon team
Programs/Resources to Commit	<ul style="list-style-type: none"> • Diabetes under RHC. Could we do in all clinics. • Insurances companies, self insured. • Regulatory • Marketing budget • Disease data on community • Partnership with schools to provide services.
Impact of programs/ Resources on health need	<p>Increase awareness of diabetes resources Increase utilization of service.</p>
Accountable parties	<ul style="list-style-type: none"> • Diabetes team, Marketing, Jerome Clinic Manager, Hospitalist, and Clinical Pharmacist
Partnerships/Collaborations	<ul style="list-style-type: none"> • Diabetes Alliance of Idaho
Action Steps in FY2023	<ul style="list-style-type: none"> • Updates marketing assets and begin promoting to primary care offices • Review and enhance referral data and flow. • Determine additional locations for educators. • Begin offering Classes
Action Steps in FY2024	<ul style="list-style-type: none"> • Engage Diabetes Alliance group for complementary services or programs
Action Steps in FY2025	<ul style="list-style-type: none"> • Review plan and scale.

Priority 4 Health Education

Objective/Strategy	<ul style="list-style-type: none"> • Increase community’s understanding of health and social determinants of health
Tactics (How)	<ul style="list-style-type: none"> • Engage schools, churches and other community organizations • Identify and prioritize initiatives • Create short videos that teach about health
Programs/Resources to Commit	<ul style="list-style-type: none"> • NCMC pediatrician • Space for holding meeting • School staff • Marketing campaigns
Impact of programs/ Resources on health need	<ul style="list-style-type: none"> • Increase in children participation
Accountable parties	<ul style="list-style-type: none"> • NCMC Family Med provider, Business Development Director, ED Director, Clinical Educator
Partnerships/Collaborations	<ul style="list-style-type: none"> • County and city governments • Magic Valley Children Museum
Action Steps in FY2023	<ul style="list-style-type: none"> • Review community health needs to prioritize initiatives • Begin implementation • Develop short seasonal videos
Action Steps in FY2024	<ul style="list-style-type: none"> • Engage city and county governments in crafting solutions
Action Steps in FY2025	<ul style="list-style-type: none"> • Review and improve plan.